

an 'EarnFromHome' + 'WorkLifeIntegration' Program for Talent Curators

7 days 'Alt-Work-Readiness Training' + 3 weeks 'On-the-Work Skilling' for FREE!

***Do you have a need to be an earning home maker
by monetizing your free-from-chores time?***

***Are you a caregiver to parents or children,
who desires to integrate life demands with meaningful work?***

***Would you not want to network, influence, leverage
your social relationships and community connections?***

"So, you're a homemaker ; ! ?" a semi-colon in the conversation ... perhaps a polite exclamation ... seemingly a question hanging in the air. It is not universally uncommon to label a homemaker to be non-working and non-earning; also, a myth that homemakers are of a certain gender or age group. Thankfully, the Oxford English Dictionary defines homemaking as 'the creation and management of a home, especially as a pleasant place in which to live'.

Contrary to ubiquitous perception, with the newer normal at work, there are now options of an in-parallel (alternative / additional) career to make-a-living (bread-earner) as well as living-at-home (bread-maker) itself. **badgefree's 'EarnFromHome + WorkLifeIntegration'** program is an exclusive 'Alt-Work-Readiness Training' + 'On-the-Work Skilling' program for individuals looking to ensure financial stability along with a balanced life. Participants undergo a month-long immersive capsule focusing on functional vocation and professional grooming that jumpstart them for apt stage **Talent Curator*** roles.

Eligibility

If you are:-

- an Indian resident, and worked briefly (≥ 6 months) in a professional capacity.
- a Street Smart, High Energy Driven Personality with Strong Executive Presence and Superlative Verbal & Written Communication in English as well as
- Disciplined, Focused, Sincere, Organized & possess Leadership Qualities that every corporate house digs

then, we invite you to apply to our specially crafted 'Homeship' program and become a sought-after **Talent Curator*** in no time.

Just an authentication of your Professional Work documentation would do.

The Program Structure

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****Learn the vocational skills of Recruiting People, that give you an opportunity for lifelong earning.***

The hands-on individualized lessons will be delivered by Industry Seasoned Functional Practitioners. All this at the comfort of your home or wherever you have good internet connectivity and a smart device. There are no prerequisites for enrolling this program.

'Alt-Work-Readiness Training' Sessions Duration: 20 hours (in Week 1)
'On-the-Work Skilling' Commitment: 20 hours per week (from Week 2 to 4)

The training + skilling curriculum: -

- will be imparted through online mode in English.
- consists of live & recorded sessions, practice labs, self-paced assignments, periodic assessments & incidental training components.
- includes, but is not limited to, content & activities designed to develop relevant entry stage functional, professional and communication skills.
- is an intensive one and requires adherence to schedules on a regular basis.

What's in it for You?

Earning+

On successful completion of the program, you will get associated with **Badgefree LLP** in a fixed-term / flex-tuned work opportunity. You can expect to earn a starting success-based remuneration of **₹ 50,000** per month, in addition to getting exclusive & associated benefits.

Learning++

Covering key foundational skills, the initial 7 days 'Alt-Work-Readiness Training'** has aids comprising videos, presentations, reading material, recorded webinars by industry experts and end-of-module self-assessments. The subsequent 3 weeks 'On-the-Work Skilling' component evaluates your application of the concepts and if the program's objectives are practically met. In addition, you will have access to a moderated digital exchange that allows you to post queries / share suggestions.

Soft Skills	** Modules	Hard Skills
<ul style="list-style-type: none"> • Strong Communication • Confidence • Natural Curiosity • Good Listening 	<ul style="list-style-type: none"> • Improved Inter-Personal Skills for Better Professional Outcomes (#2 hours) • Presentation & Communication Skills to Create an Impact (#2 hours) • Business Etiquette appropriate in a Corporate Setting (#2 hours) 	<ul style="list-style-type: none"> • Data-Driven Mentality • Marketing & Selling • Ability to Use Technology • Critical Thinking

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<ul style="list-style-type: none"> • Ability to Read & Display Positive Body Language • Reliability • Big Picture Thinking • Patience • Solid Networking & Relationship-Building • Empathy 	<ul style="list-style-type: none"> • Introduction to Recruitment Basics, Industry Size, Types (#2.5 hours) • Exposure to Talent Acquisition Lifecycle (#2.5 hours) • Process of Recruitment-Funnel & Pillars (#3 hours) • Effective Industry agnostic Sourcing - Search & Match - Strategies (#3 hours) • Curate Resumes Effectively to Enhance Profile Visibility (#3 hours) 	<ul style="list-style-type: none"> • Social Media • Multitasking & Time Management • Ability to Manage Expectations • Strong aptitude for Learning • Event Networking • Negotiation
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Yearning+++

You will receive a '**Personalised Certificate of Success**' at the end of the program.

Please view the sample below <to be changed appropriately>



Selection Process

- Post registration***, submit your CV in the form of a Video Clip (*upto 90 seconds*) to our **WhatsApp# +91 99727 11233**.
- Share a confirmation mail to **homeship@badgefree.com**, mentioning your Name, Location, WhatsApp#
- Undergo Badgefree's 360-degree Virtual Assessment Centre (on Zoom) with an Industry Panel.
- If selected, admission is offered on a first-come-first-served basis.

Where to apply?

- ***Upload your details on <https://badgefree.com/register/> as a **Talent Provider**.

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- You will receive selection process specifics on your WhatsApp # / or e-mail id

Queries? Reach out to ...

If you want to know more or have any clarifications, you can request a callback @ **+91 99727 11233** with your name or write to **homeship@badgefree.com**

*We expect > 10000 of you to benefit from this program in 2023 as well as go global.
More detailed terms & conditions of the Program will be provided to selected participants,
prior to the commencement, subject to completion of pre-requisites.*

Frequently Asked Questions

1. What are the learning methods implemented in this program & how much time do I have to spend?

The program focuses on 3 modes of learning viz self-paced e-learning, case studies & video-based e-learning. Learners have the choice to learn asynchronously at their pace through the videos and the content.

The scheduled / recommended time for this course is 30 days.

2. Is there any assessment / exam associated with this program?

Assessments / Exams develop confidence which in turn is a display of the knowledge gained. Learners in this program would have the opportunity to assess their knowledge levels through end-of-module quiz / assessments. Learners also have the option to learn through appropriate questioning during the live-sessions. The essential end-of-course assessment marks the final stage of the course.

3. Do I get a certificate on completing the program? Is the certificate associated with this course "recognised"?

A personalized "Badgefree Certified Talent Curator" certificate would be awarded to all learners on completion of all the mandatory requirements of the program. Do refer to the program brochure for further details.

4. Are the exams / tests in this program of objective type only or are there subjective type questions as well? Do the exams / tests in this program carry marks?

The program aims to build practice focussed knowledge for each of the modules. The questions type would be multiple choice questions and may include some scenario based & subjective ones.

Each question would impact the final scoring positively or negatively, thus impacting the final performance of each learner.

5. What are the types of questions that are asked in the exams/tests for this program?

Currently, the assessments are of primarily objective type only, however may include some scenario based and subjective ones.

fail in the exams / tests?

In order to achieve the desired outcomes from the program, it is imperative that learners complete all the learning sessions, quiz assessments and interactions. Learners may be allowed to re-appear for any specific quiz / assessment where the individual has not achieved the qualifying score.

8. Is there any classroom training associated with this program? Do I need to go to a specific location to appear for the exams / tests?

The program focuses on 3 modes of learning viz self-paced e-learning, case studies and video-based e-learning. Learners have the choice to learn asynchronously at their pace through the videos and the content, with some live-sharing sessions from industry experts. Essential elements include a device having stable internet connection and video conference option, wherever essential.

All planned quiz / assessments would be in online mode & can be taken remotely. Learners to ensure seamless internet connection & quiet environment for the duration of the assessments. All the exams / assessments / quizzes are required to be completed in one seating. Disruption / discontinuation mid-way would be considered as 1 attempt. Re-test is not encouraged. All decisions of the instructors are final.

9. I have registered for the program, but I am not able to view all modules?

For the list of different modules refer to the program brochure. Modules would be made available / opened up sequentially as per the learning journey details.

Content including the assessments would be opened up on a day-to-day basis. If you have already completed the learning requirements including the quizzes / assessments for the day and still not able to access the planned module for the next day, do reach out to us at homeship@badgefree.com

10. What if I am unable to complete the program in 4 weeks?

The course is designed for new learners & if the planned journey is adhered to, every learner should be able to complete it in 4 weeks. Knowledge modules made available once would be available even after the planned 4 weeks for every learner to

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6. What is / are the criteria for completing / passing this program?

All learners are required to complete the course curriculum including all the quiz / assessments as directed by the faculty. Performance in all modules directly impacts the final outcome of the learner.

7. Can I obtain the certificate by just going through the program without answering any exams / tests or even if I

learn & complete the mandatory elements of the program for successful completion.

11. Can I get work after completing this program?

The program aims to build practice focussed knowledge for each of the modules. The course attempts to build the skills/competencies of every learner who goes through the program in the true sense of learning. The program concludes with every learner receiving the Certificate (after completing all mandatory requirements for certification). Do refer to sections Earn-Learn-Year in the program brochure for further details.

