

Hope this is not **YOU.**

You hire the right, but aren't valued by your manager?

You take initiative, but struggle to highlight its impact to your stakeholders?

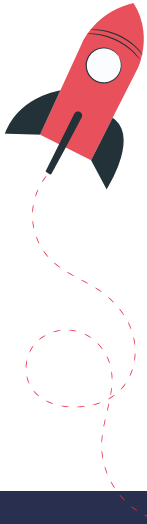
You are still yearning to carve your niche in the competitive HR industry?

In case it is, then all that you need to get ahead in your career is a

STRATEGIC TALENT ACQUISITION CERTIFICATION
(STAC)

driven by  **AtPace** | powered by  **badgefree**
TALENT MARKET EXCHANGE





Program Highlights

- **Ignite Your Expertise:** 750 Minutes of Live, Dynamic Training with Industry Leaders
- **Net Work for your Net-Worth:** Global Connections for Professional Success
- **Real-World Solutions:** Practical Tips & Case Studies for Hands-On Application
- **Elevate Your Skills:** Personalized Coaching from Ivy League-Educated Domain Experts
- **Engaging and Interactive:** No Recordings or Dull Lectures, Just Actionable Learning
- **Anywhere, Anytime Learning:** Join from the Comfort of Your Home, Hostel, or Anywhere

Who should attend?

- Recruitment professionals in HR seeking to make a big leap in their talent acquisition skills
- Individuals passionate about hiring, who aspire to make talent acquisition a long-term career

Interactive Modules

Basic Feed

Branding To Talent

Marketing For Recruitment

Interview For Extra-View

Spareforce Planning

Value, not CTC

Last Mile Smile

Harnessing Digital

Measures Matter

Feed Forward

- ✓ Strategies to align recruitment with business outcomes & company objectives
- ✓ Nextgen practices for employer branding & attracting top talent
- ✓ Ideas for building strong relationships with hiring managers, clients & stakeholders
- ✓ Effective candidate assessment methods for cultural fit & competency evaluation
- ✓ Data analytics to drive informed recruitment decisions at all stages
- ✓ Emerging trends in talent acquisition & continuous improvement techniques

Gauge your readiness to be a Talent Acquisition Strategist for **FREE**

email : STAC@badgefree.com



Join the **STAC** program & take your recruiting skills to the next orbit!

Module I - BASIC FEED

Align Strategic Recruitment to Business Strategy

- Understand the criticality of strategic talent acquisition for organizational collaboration amongst stakeholders to yield desired results
- Explore the role & efforts of recruiters in driving strategic recruitment initiatives for business outcomes & long-term growth
- Recognize the benefits of a strategic approach to hiring in contributing to organizational goals & objectives
- Appreciate real-life instances demonstrating the impact of talent acquisition efforts on company success & needs

Module II - BRANDING TO TALENT

Employer Branding for Candidate Attraction

- Lay the foundations of an attractive & strong employer brand by discovering value propositions & drafting compelling messages
- Learn to leverage digital platforms & social media for employer brand advocacy thru employees as talent brand ambassadors
- Master best practices in employer branding & real-life examples of organizations with successful initiatives in the same
- Discuss lessons learnt from these examples such as techniques for encouraging employee, ex-employee & candidate referrals

Module III - MARKETING FOR RECRUITMENT

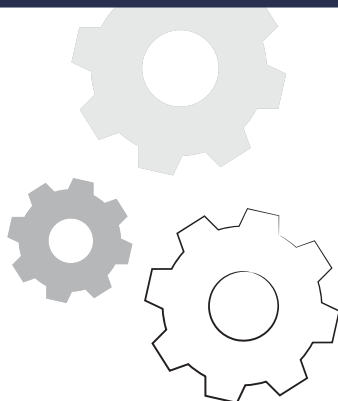
Effective Candidate Sourcing Techniques

- Explore contemporary sourcing channels, methods & professional networks for effectively attracting top talent, including promoting diversity, equity & inclusion
- Leverage digital platforms, social media, advanced search techniques & tools for effective candidate sourcing
- Strategize techniques for identifying & engaging passive candidates, thus building a strong talent pipeline as well as developing a talent network for future opportunities
- Learn tips for crafting attractive & inviting job narratives & postings for engaging with potential candidates

Module IV - INTERVIEW FOR EXTRA-VIEW

Assessing Cultural Fit & Business Alignment

- Appreciate identification of cultural values basis work environments & thereby, assess candidates' alignment
- Conduct structured interview techniques by using assessment tools effectively
- Practice targeted interview question formulation & scenario development using active listening & probing methods, comprehensive interview notes keeping & providing competencies linked objective & actionable feedforward to candidates
- Evaluate candidates based on their mastery, autonomy & purpose



Testimonials

"Extensive all-round learning, which wouldn't be possible through classroom pedagogy alone, happened in the STAC program via an experiential mode by engaging & collaborating with Industry experts in HR. Their deep real-world insights and hands-on exposure as a part of this association elevated me to the next pedestal of Talent fulfilment, giving a boost to my career"

~ KALIGITHI APURVA

Module V - SPAREFORCE PLANNING

Proactively Anticipating Demand to plan for Supply

- Discuss techniques for assessing present & future workforce requirements to identify gaps in key business critical roles & skills
- Conduct talent forecasting with examples of tools to align with business objectives & outcomes
- Develop strategies for building & nurturing a talent pipeline in line with future needs
- Learn how succession planning & identification of future leaders is linked to talent acquisition

Module VII - LAST MILE SMILE

Effective Candidate Relationship Management

- Design & optimize the recruitment process for a seamless & positive candidate experience by providing timely updates & constructive feedback
- Establish & nurture relationships with candidates throughout the hiring process by maintaining open lines of communication & decrease candidate dropouts
- Craft a comprehensive onboarding program that ensures an engaging experience for new employees
- Create active strategies or flows of onboarding activities for new hires

Module VI - VALUE, NOT CTC

Shifting the Focus from Price to Value

- Appreciate the design of a rewards program that ensures alignment with business objectives, motivates individual / team / unit performance & competes successfully with outside forces in the ongoing war for talent
- Relay a culture of appreciation, recognition & employee well-being that showcases the value proposition beyond just compensation & benefits to potential candidates
- Understand the concepts, methods of job evaluation & analysis, in determining the worth or value of jobs in an organization, as to why cost of talent acquisition is much more than just the candidate's compensation
- Discuss case scenarios in the context of candidates linking talent acquisition with compensation & benefits – the right candidate at the right value point – enabling offer negotiation thru pay alignment

Module VIII - HARNESSING DIGITAL

Emerging Technology Trends in Talent Acquisition

- Explore & understand emerging technologies like AI, ML, impact of automations & innovations in recruitment
- Stay updated with industry trends & adapting to changing recruitment landscapes
- Utilize search engines, online platforms & job boards optimally thru right narratives & professional networks for attracting & sourcing the right talent
- Build & engage with a robust pipeline of qualified, high-potential talent through multi-channel talent pools, digital channels & virtual recruitment methods

Testimonials



“The STAC program of badgefree has been one of the most rewarding experiences of my life, wherein I not only got the opportunity to learn business imperative talent search under the guidance of senior industry leaders, but also to appreciate a ring side view of the corporate ecosystem, that helped me broaden my horizons, thereby preparing me for the next stage in my professional journey too!”

~ PRATIK SHINDE



Module IX - MEASURES MATTER

Leveraging Data & Analytics

- Analyze data & use analytics to drive informed recruitment decisions
- Identify key talent acquisition metrics & Key Performance Indicators
- Track, evaluate & measure the effectiveness of talent acquisition strategies
- Leverage analytics to sharpen your recruitment funnel & showcase the impact of new initiatives

Module X - FEED FORWARD

Continuous Improvement in Talent Acquisition

- Embrace a mindset of continuous improvement in recruitment processes by identifying areas for optimization, developing action plans and implementing best practices
- Create a culture of gathering constructive feedback & evaluating the effectiveness of talent acquisition strategies for continuous development
- Strategize for delivering feed-forward in a supportive & growth-oriented manner to drive individual & team performance, by overcoming common challenges & resistance to feedback

STAC

More reasons to join

e-Certificate



for every Participant

Resume Booster



to impress Recruiters

Global Practitioners



@ Indian rates (₹ 4994/-)

Entry Ticket



to a Live Project

100% Cashback



for Top 10%

ENROLL NOW

